# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:1085
ANSWERED ON:08.02.2017
Indian Movies at International Film Festivals
Chandumajra Shri Prem Singh

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) whether the Government has taken any steps to promote Indian movies at International Film Festivals including the Oscars and if so, the details thereof;

(b) whether the Government has created a Film Promotion Fund for the purpose; and

(c) if so, the details and the salient features thereof and the manner in which it is to be utilized indicating the current corpus of fund?

## Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL RAJYAVARDHAN RATHORE (Retd.)]

(a) to (c): The Ministry has introduced an additional activity under existing Plan scheme for providing financial assistance to filmmakers whose films are selected in competition section of an international film festival of repute or India's official nomination for Academy Awards under Foreign Film Category.
Directorate of Film Festivals has been designated as the nodal agency for implementing this activity.
The procedure for financial assistance for promotion of Indian films selected for competition in international film festivals and Academy Awards has been published on the website of this Ministry that is http://mib.nic.in/WriteReadData/documents/Film_Promotion_Fund_-_procedure.pdf.
The salient features of the scheme are as under:-
(i) Application can be made for the promotion of the film selected in an official category/competition at an eligible festival or the Academy Awards.
(ii) It will be mandatory for the film maker to disclose the amount of funds to be sought under the Film Promotion Fund and the amount to be received from other funding sources, for promotion of the film in the designated film festival/award.
(iii) The financial assistance to a film would be subject to recommendation of a panel of experts, constituted by the Government.
If an application is found eligible, funds are disbursed from the Plan Scheme "Participation in Film Markets in India and Abroad